RRH Library Newsletter, November 2012

Libraries at Rochester Regional Health
**HOSPITAL WAYFINDING SIGNAGE**

Hospital wayfinding signage refers to any type of sign, display or kiosk that aids patients and visitors in navigating throughout a hospital. The aim of effective hospital signage is to improve the process of locating departments, units and other destinations. At a time that is often stressful for patients, family members and visitors, effective hospital signage can ease stress, help with patient flow and even aid in emergency management.

If you would like copies of any of these articles, or if you would like further information on this or any topic, please contact any Library team member.


Eagle A. (2009). “Sprucing up wayfinding. From traditional signs to electronic kiosks, designers are making it easier to get patients to their destinations.” Health Facilities Management, 22(9):32-5.


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